As a resident of the Phoenix area, K-love provides me with positive music that encourages me every time I turn it on. The positive messages and music are a great asset to the community. If this station were to be displaced by an LPFM broadcaster, the chance for a positive and encouraging message in the community would be eliminated.

All in all, I believe that this station will serve the public because it provides an alternative to the messages of hate and violence that are displayed on other stations.

Thank you and God Bless!